



## Official Contest Rules

1. NBC29's "Click for Cash" Sweepstakes is a web-based, watch-and-win promotion open to all persons 18 years and older living within WVIR-TV's established broadcast area. Void where prohibited or restricted by applicable federal or state laws and regulations. Employees of Virginia Broadcasting Corporation and contest sponsors/advertisers, and their immediate family members, are not eligible to win.
2. No purchase necessary.
3. **TO ENTER:** Go to [www.nbc29.com](http://www.nbc29.com) between June 26, 2009, and Noon on July 29, 2009 and follow the instructions. All required fields must be completed for an entry to be considered valid. Entry forms are also available in the Daily Progress and the News-Virginian on 6/30/09, 7/6/09, 7/12/09, and 7/15/09. Only online entries or entries from the newspaper are accepted. Copies or duplicates of the official entry forms are not allowed. Entries from the newspaper are only valid for one day's drawings on earliest date following receipt by station.
4. **DEADLINES:** Only qualified entries received by noon on a given day are eligible for drawings the following day. For example, only entries received between 12:01PM on Monday and Tuesday at noon are eligible for Wednesday drawings. Entries submitted during the weekend become eligible on Tuesday.
5. Only one name accepted on each entry form. When more than one name is written, only the first name on the entry form will be considered. NBC29 reserves the right to discard any entries deemed illegible or incomplete.
6. **PRIZES:** Two daily \$100 winners and one daily \$290 winner are randomly selected and announced each weekday beginning July 2, 2009. Winner names are announced during NBC29 News at Sunrise, 5PM, and 6PM. The last winner will be announced on July 29, 2009. One \$2,900 Grand Prize winner will be randomly selected on July 29, 2009, from among all \$290 entries received. Only one winner per household combined is permitted in the \$100 and \$290 drawings. All \$290 entries are eligible for the Grand Prize.
7. **ODDS:** Limit one entry per person per day for the \$100 prize. Limit one entry per person per day per advertiser button for the \$290 prize. Entrants can enter to win \$290 using any and/or all advertiser buttons found on website. The maximum number of chances for a person to win the \$290 prize will always be equal to the total number of advertiser button on the contest page on and for the date of entry.
8. **IMPORTANT NOTE:** Entries are purged each weekday after winners for that day have been selected, requiring all entrants to re-register their information daily for a chance to win each day. The exception is that all entries for \$290 are eligible for the \$2,900 grand prize.

9. **NOTIFICATION**: Each contestant whose name is announced will have 29 minutes to call NBC29 on a designated phone line to claim the prize. (NBC29 contest line phone number is 434-220-2990). All callers must be willing to provide their name, address and phone number over the phone. If the contestant whose name is drawn does not call within the allotted time, the prize is returned to the pool to be given away at another time.
10. All prizes must be claimed in person at NBC29, 503 E. Market, Charlottesville. Prizes will be available for pickup during normal business hours (Monday through Friday, 8:30 a.m. to 5:30 p.m.). Prizes not claimed within 30 days of winning are subject to forfeiture. Prize winners may make arrangements to pick up their prize during regular weekday business hours. Each winner must provide positive ID at the NBC29 studios to claim their prize. Prizes must be redeemed in person by the winner.
11. Acceptance of prize constitutes permission by winners that NBC29 and contest sponsors have the right to publicize and broadcast their name, likeness, and voice to promote their winning and participation in an NBC29 promotion.
12. All taxes and other expenses, costs or fees associated with the acceptance and/or use of the prize are the sole responsibility of the winner. Winner has the right not to accept the prize. An IRS Form 1099 will be issued to the prize winner.
13. Prize substitutions, rule changes or additions, and contest modifications or withdrawal may occur at NBC29's sole discretion. Any and all rules disputes shall be determined by NBC29 management, at the station's discretion.
14. By entering this contest, entrants agree to waive any right to claim any ambiguity or error in these Official Contest Rules, or the contest itself, and agree to be bound by these Official Contest Rules and by all decisions of the Sponsor, whose decisions are binding and final. Failure to comply with these rules may result in disqualification from this contest.
15. Winner assumes all liability for any injury or damages caused or claimed to be caused by his or her participation in the sweepstakes and/or the acceptance and/or use of any prize, and releases WVIR-TV and its respective parent company, subsidiaries, affiliates, officers, directors, agents, and employees, from any such liability.
16. For a list of contest winners, available after August 15, 2009, send a self-addressed, stamped envelope to be received by September 1, 2009 to: Click for Cash Winners, c/o NBC29, 503 E. Market Street, Charlottesville, VA, 22902.